

2017/2018 Sponsorship Opportunities

The Whistler Biathlon Society is a non-profit organization whose mission is to promote the sport of biathlon by organizing events ranging from try-it days to high-performance competitions, by providing financial support and competition experience to athletes, and by developing coaches and officials.

This year we are hosting two biathlon events and are pleased to offer a variety of opportunities to promote your brand and to provide unique biathlon experiences to your VIPs and employees.

Your sponsorship will enable us to provide increased opportunities for participation in the sport of biathlon at all ages, to further the development of coaches and officials, and to continue to build our event hosting capacity as we strive to bring international biathlon competition to Whistler on a regular basis. To learn more about the Whistler Biathlon Society, its mission and activities please visit our website at whistlerbiathlon.com.

These packages should be considered as a starting point. We would be pleased to customize any package in order to meet your sponsorship goals. If you are interested in partnering with us, please contact Clay Whitman, Whistler Biathlon Society President at 604-828-5848 or info@whistlerbiathlon.com.

Sponsorship Packages

This season the Whistler Biathlon Society is hosting two major events: a combined North American Cup / Biathlon Canada Youth Junior World Championships trials event on January 4-7, and the BC Cup 2 event on February 9-11, 2018.

North American Cup / Biathlon Canada Trials, January 4-7, 2018

This high-performance event is expected to bring 50-75 of the best biathletes from across Canada and the United States outside of the national teams to Whistler Olympic Park. The NorAm Cup is being combined with a trials event for Canada's team for the Youth/Junior World Championships, making this one of the most competitive domestic events of the season.

In addition to the NorAm Cup and trials, there will be categories for local and younger athletes. We expect over 100 athletes to compete at this event.

BC Cup 2, February 9-11, 2018

This event is the provincial championships for biathlon in British Columbia, which attracts around 150 athletes. Also in attendance are dozens of coaches and parents, and around 75 officials and volunteers.

Athletes come to compete in this event from across B.C. as well as from Yukon, Washington State and beyond. The athletes range in age from 8-60, with the majority of the athletes being ages 10-16. This is the final event of the domestic biathlon season before the national championships in Charlo, New Brunswick in mid-May, and is our biggest event of the year in terms of attendance.

Sponsorship Levels

We offer four levels of sponsorship for each of these events. Here is what we are offering in exchange for your sponsorship:

Title Sponsor (cash, one only per event)

- Title sponsorship for the event;
- Your organization's brand will feature prominently on the event invitation, results, and web page;
- Primary placement in the biathlon stadium, range and podium for banners and wind flags, to be provided by your organization;
- Primary placement in the biathlon stadium for a staffed pop-up tent station, with tables, chairs and power supplied by the organizers;
- A 2-hour biathlon experience led by our certified coaches for up to 20 people; and
- The ability to have a representative present awards at the event.

Gold Sponsor (cash, maximum of three per event)

- Your organization's brand will feature on the event invitation, results, and web page;
- Secondary placement in the biathlon stadium and range for up to 6 banners or wind flags, to be provided by your organization;
- Secondary placement in the biathlon stadium for a staffed pop-up tent station, with tables, chairs and power supplied by the organizers;
- A 2-hour biathlon experience led by our certified coaches for up to 10 people; and
- The ability to have a representative present awards at the event.

Silver Sponsor (cash or in-kind value)

- Placement in the biathlon stadium and range at all events for up to 4 banners or wind flags, to be provided by your organization;
- Placement in the biathlon stadium for a staffed pop-up tent station, with tables, chairs and power supplied by the organizers;
- A 2-hour biathlon experience led by our certified coaches for up to 5 people; and
- The ability to have a representative present prizes at each event.

Bronze Sponsor (cash or in-kind value)

- Placement in the biathlon stadium or range for up to 2 banners or wind flags, to be provided by your organization.

Sponsorship Amounts

	NorAm Cup	BC Cup	Both Events
Title Sponsor	\$5000.00	\$5000.00	\$7500.00
Gold Sponsor	\$2500.00	\$2500.00	\$4000.00
Silver Sponsor	\$1000.00	\$1000.00	\$1500.00
Bronze Sponsor	\$500.00	\$500.00	\$750.00